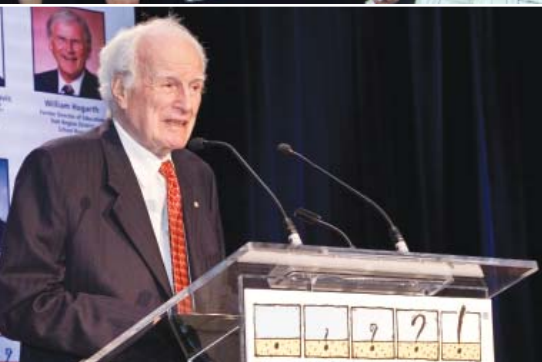


THE LEARNING PARTNERSHIP  
Champions of Public Education Across Canada

# Annual Report

July 2009 – June 2010





## Message from the Chair and the President



**A message from Claude Lamoureux**  
**O.C., O.Q., O.Ont.**  
 Chair, Board of Directors  
 The Learning Partnership



**A Message from Veronica Lacey**  
 President and CEO  
 The Learning Partnership

*The Learning Partnership is pleased to thank all our stakeholders for their support. We're proud of our efforts to assist students in their quest to succeed in school, and to help them translate that success into positive achievements in their lives.*

*Our innovative programs, which include Welcome to Kindergarten™, Take Our Kids to Work™ and Entrepreneurial Adventure, have enhanced the learning experience of students throughout Canada. Your investment in these programs has made it possible for The Learning Partnership to impact millions of students, parents and educators from coast to coast.*

*Policy and Research lays the foundation that supports our programs. Our work in this area includes delivering credible and timely research; developing and evaluating our programs; informing and influencing public opinion; and promoting ongoing dialogue about education. The end result is the delivery of our ground-breaking programs.*

*Executive Leadership is one of the key elements of a vibrant public education system. Through exclusive management programs we offer in partnership with the Rotman School of Management, Principals, Directors of Education and Supervisory Officers learn leading-edge strategies for navigating the issues and challenges facing public education today and tomorrow.*

*The Learning Partnership actively engages Canadians in discussions on public education. Our signature roundtables, conferences and Tribute events give educators and other advocates for public education a voice, and honour the contributions of exceptional education leaders and supporters*

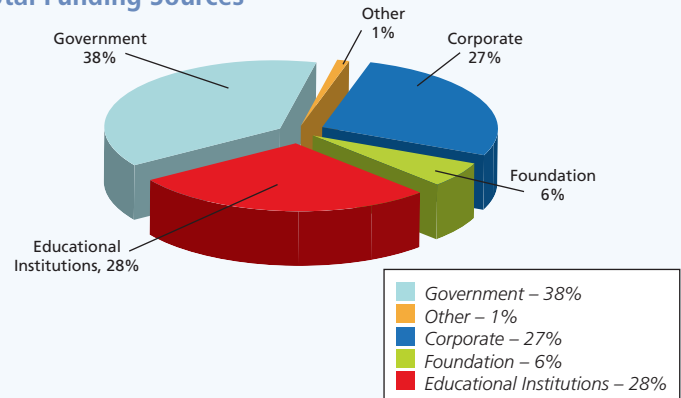
*Once again, thank you for your continued support of The Learning Partnership. With our partners in business, education, government and the community, we are attaining our goal of providing Canadian students with the best public education system in the world.*

## The Learning Partnership Summarized Financial Information

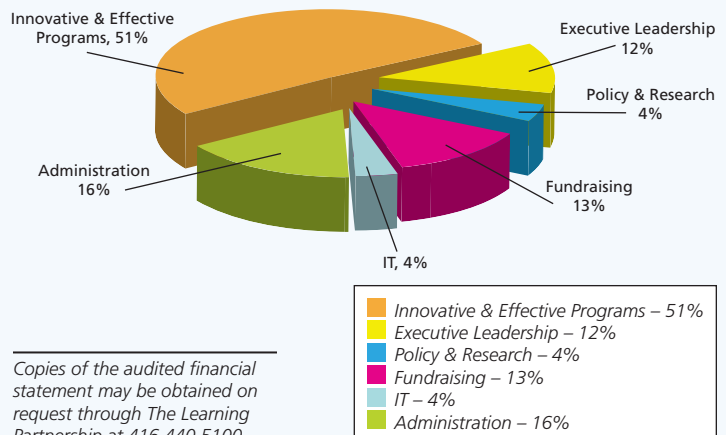
(Year ending June 30<sup>th</sup>, 2010)

Revenue	2010	2009
Contributions	\$5,437,599	\$5,813,207
Other income	\$93,751	\$192,543
	<b>\$5,531,350</b>	<b>\$6,005,750</b>
Expenses		
Program	\$3,559,692	\$3,894,335
Administrative, Fundraising & IT	\$1,733,347	\$1,763,492
	<b>\$5,293,039</b>	<b>\$5,657,827</b>
Excess of revenue over expenses	<b>\$238,311</b>	<b>\$347,923</b>

### Total Funding Sources



### Total Expenses by Activity



Copies of the audited financial statement may be obtained on request through The Learning Partnership at 416.440.5100



# The Learning Partnership Programs

## INNOVATIVE & EFFECTIVE PROGRAMS

- Change Your Future
- Entrepreneurial Adventure
- I<sup>3</sup> - Investigate! Invent! Innovate!
- Passport to Prosperity
- Round Table on Technology
  - Information and Communication Technologies (ICT) Leadership Institute
- Take Our Kids to Work
- Turning Points
- Welcome to Kindergarten

## POLICY & RESEARCH

- Progress Reports on The Quality of Public Education in Canada:
  - Resilience (2009)
  - Early Childhood Learning (2008)
  - Demographic Changes in Canada and Their Impact on Public Education (2007)
- Building Capacity to Foster Resilience Sessions (2010)
- Round Table on Labour Market Trends and Implications for the Public Education System (2010)
- Diversity as an Expression of the Modern Canadian Education System (Presented at Bertelsmann Foundation, Berlin, 2008)

## PUBLIC ENGAGEMENT

- National Dialogue on Resilience in Youth (2008)
- Turning the Corner – From Risk to Resilience: National Roundtables on Resilience and Youth (2008)
- National Round Table Discussions on Demographic Change in Canada (2007-2008)
- Let the Learning Begin — An Interactive Learning Conference for Parents and Children (2006-2009)

## EXECUTIVE LEADERSHIP

- Atlantic Provinces Executive Program for Educational Leadership - Management
- Canada's Outstanding Principals™
- National Academy of Canada's Outstanding Principals
- Ontario Directors of Education Institute on Leadership and Strategic Impact
- Ontario Supervisory Officer Executive Program on Leadership and Management

## 2009 – 2010 TRIBUTE CELEBRATIONS

- Moncton, November 2, 2009
- Toronto, May 13, 2010
- Vancouver, June 4, 2010



## BOARD OF DIRECTORS

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 Past President and CEO  
 Ontario Teachers' Pension Plan (ON)

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## Change Your Future



2010 Change Your Future student award winners.

*Change Your Future* (CYF) is an innovative educational mentorship program that provides students with the necessary support to stay in school and to plan their futures. Now in its 13<sup>th</sup> year, 480 students from 24 Ontario schools in six school districts participated in this year's program. The annual awards ceremony paid tribute to the top performers in the program who demonstrated the greatest personal growth and academic improvement. We are proud to offer post-secondary scholarships to qualifying students provided through the RBC Foundation. To date, seven graduating CYF students have benefited from this generous support.

## Entrepreneurial Adventure

*Entrepreneurial Adventure* (EA) is a program designed to instill an entrepreneurial spirit in children from Kindergarten to grade 12. Together with business volunteers, students turn great ideas into successful real-world ventures. Now in its 16<sup>th</sup> year, the EA program has mentored over 30,600 students since its inception. In 2010, students participated in 100 ventures in Calgary, Ottawa, Brantford, Toronto, Halifax, Saint John and Fredericton. Through the BMO National Student Innovation Awards, 12 groups of students from across the country were celebrated in the following categories: teamwork, enterprising spirit, impact on school or community, originality and judge's choice.



BMO National Student Innovation Award Winners.

## I<sup>3</sup> – Investigate! Invent! Innovate!



David Crombie and Veronica Lacey with students at The Learning Partnership's Invention Convention in Toronto.

*I<sup>3</sup> – Investigate! Invent! Innovate!* is an integrated science and technology program for elementary school students in grades seven and eight. The goal of *I<sup>3</sup>* is to instill passion in all students for learning about science, mathematics and technology. This year over 6,000 students from 77 schools in 13 boards joined in on the fun. Each spring, Invention Convention is held to showcase the students' projects to the public. In 2010, Invention Convention Showcases were held in St. John's, Calgary, Edmonton and Toronto.

## Passport to Prosperity

*Passport to Prosperity* is an Ontario Ministry of Education initiative delivered by The Learning Partnership in Toronto and throughout the GTA. Through this program, employers offer a variety of career- and work-related experiences to students from Kindergarten to grade 12. These include career talks, workplace tours, job shadowing and cooperative education and apprenticeship work opportunities. The six-person *Passport to Prosperity* team works closely with the 10 school boards in the GTA and recruits employers, including francophone businesses, who then register with The Employer Registry. The Registry is an online site that links teachers to employers who would like to provide learning opportunities. *Passport to Prosperity* has seen the number of participating employers grow by 800% in the past year to 1,325.

## Round Table on Technology

*The Round Table on Technology* (RTT) is a dynamic community of private and public sector partners who share a common vision of how Information and Communication Technologies (ICT) can improve Canada's public education system. Four RTT events were held in 2009-10, including three Breakfast Meetings: Careers in IT, held on October 6, 2009; Online Mentoring, on November 17, 2009; and "What's New and Exciting?", held on February 2, 2010, which covered economic, demographic and social data from Statistics Canada. A half-day Mini-Summit on Infrastructure to Support Learning, held on April 20, 2010, rounded out the year's event offerings. At the Mini-Summit, National Technology Innovation Award winners and others shared information on how infrastructure, which including portals, can be successfully used to support learning.



## Take Our Kids to Work

In its 15<sup>th</sup> year, *Take Our Kids to Work* (TOKW) offered grade nine students across Canada a day of job-shadowing a parent, relative or volunteer host in the working world on November 4, 2009. The Learning Partnership's signature program, *Take Our Kids to Work* allows students to experience first-hand some of the career options available to them in a safe and meaningful way, and helps them start to plan for their futures. In 2009, approximately 250,000 students participated at about 75,000 workplaces across Canada.

In the fall of 2009, The Learning Partnership launched the first annual Ultimate Dream Job Contest, which encouraged grade nine students from across Canada to write a short description of their dream job and upload a photo for the chance to win weekly prizes. The weekly prize winners were eligible to win the Grand Prize, a trip to Ottawa to meet Prime Minister Stephen Harper and tour the capital's historic buildings and museums on *Take Our Kids to Work* Day. Chandler, from Claresholm, Alberta, won the Grand Prize trip.

## Turning Points

*Turning Points* is a character development and writing program that encourages students in grades 6 to 12 to read, write, and think about their core values. Through self-reflection and discussion with teachers and peers, students are asked to submit essays about a critical turning point in their lives. Over 9,000 essays were received in 2010 and judged by a panel of over 350 judges. There were four celebratory events for a total of 78 essay winners.



2010 *Turning Points* student award winner.

## Welcome to Kindergarten

The Learning Partnership's *Welcome to Kindergarten* (WTK) program provides parents with the early learning and literacy resources to prepare their children for kindergarten. Over the past six years, the program has grown, and now reaches over 80,000 families in both official languages in seven provinces: Ontario, Nova Scotia, New Brunswick, Prince Edward Island, Manitoba, Alberta and British Columbia. In the spring of 2010, The Learning Partnership piloted a WTK e-Learning training program with the teachers and principals in 27 Simcoe County District schools. The successful pilot will allow us to implement e-Learning in communities across Canada.

## Policy & Research

In July 2009, The Learning Partnership embarked on a three-year National Evaluation of the *Welcome to Kindergarten* program, funded by the Max Bell Foundation. The Evaluation is designed to improve the effectiveness and delivery of WTK programs, and to enhance the readiness of children for school.

In 2009, a Sub-committee of the Policy and Advisory Council was formed to identify trends in education including labour, technology, globalization, sustainability and demographic changes. *The Roundtable on Labour Market Trends and Implications for Public Education*, which was held on June 29, 2010 in Toronto, brought together nearly 90 leaders from different



Warren Jestin presenting at *The Roundtable on Labour Market Trends and Implications for Public Education*.

sectors, including education, business, government and the non-profit sector, to discuss the changing labour market and its implications for public education. Participants were asked to make recommendations on how the public education system can best meet labour-market challenges today and tomorrow. The results will be used to inform future Roundtables on external trends impacting public education.

In addition to its work on Labour Market Trends, in the fall of 2009, The Learning Partnership published its fifth *Progress Report – The Quality of Public Education in Canada – Resilience*, which is available on our website.

## Executive Leadership

The Learning Partnership is proud to offer a world-class learning experience through a suite of unique courses targeted to senior leaders in public education. In partnership with the Rotman School of Management at the University of Toronto, TLP builds leadership and management skills among our educational leaders. This year, TLP offered a selection of programs, including Series 2 and 3 of the *Ontario Supervisory Officer Program*, which contributed to the leadership development of 58 Supervisory Officers in Ontario school boards.

The Learning Partnership's, *Canada's Outstanding Principals (COP)* program celebrated its 6<sup>th</sup> year in February 2010. The gala awards dinner and five-day executive leadership course at the Rotman School of Management honoured 32 principals for their commitment and dedication to improving the lives of students and their communities. They joined the ranks of the *National Academy of Canada's Outstanding Principals*, which now boasts 187 members. Thirty-six members of the National Academy attended the course held in February. An Honourary Aboriginal Award was presented to Linda Gadwa of the Kehewin Cree First Nation, Kehewin Community Education Centre in Alberta for her outstanding efforts to enhance educational opportunities for Aboriginal students.



*Canada's Outstanding Principals of 2010.*

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Clare McCain  
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Ken McLeod  
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Valerie Roy  
Rhona Levine Ruben  
Andy Scott  
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Rino Volpé

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Andrea Waines, Co-chair  
Naguib Gouda  
Glenn Laverty  
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Michael McKnight  
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Dr. Kimberly Schonert-Reichl  
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Ron Gilbertson  
Keray Henke  
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Roxanne Reeves  
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Darlene Whitehouse-Sheehan  
Doug Wilms



Welcome to Kindergarten™ students after a spring orientation session.

## LEADERS IN LEARNING

Launched in the fall of 2005, Leaders in Learning is an annual giving program reaching out to organizations and individuals who support the work of The Learning Partnership and who want our programs to reach as many educators, families and children as possible across Canada.

### Partners in Learning

**\$10,000+**

BMO Financial Group  
 Calgary Board of Education  
 Canadian Council on Learning  
 CMR FM 101.3  
 Durham Catholic District School Board  
 Durham District School Board  
 Eastern School District, St. John's  
 Gavin Ezekowitz  
 Halton Catholic District School Board  
 Halton District School Board  
 Hamilton-Wentworth District School Board  
 Industry Canada/Industrie Canada  
 Gerald McCaughey  
 Ontario Power Generation  
 Pearson Canada  
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Simcoe County District School Board  
 TD Bank Financial Group  
 The Catholic Principals' Council of Ontario  
 Toronto Catholic District School Board  
 Toronto District School Board  
 Toronto Hydro  
 York Catholic District School Board  
 York Region District School Board

### Partners in Learning

**\$5,000–\$9,999**

Borden Ladner Gervais LLP  
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 Calgary Catholic School District  
 Centennial College  
 DW+Partners  
 Edmonton Catholic District School Board  
 Edmonton Public School Board (School District No. 7)  
 Halifax Regional School Board  
 Kenora Catholic District School Board

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 McMaster University - President's Office  
 Ontario Institute for Studies in Education  
 Ottawa-Carleton District School Board  
 Ryerson University  
 School District No. 18 (Fredericton)  
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### Champions in Learning

**\$1,000–\$4,999**

The Bennett Family Foundation  
 CAPSLE  
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 Deb Craven  
 Purdy Crawford  
 Grand Erie District School Board  
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 Douglas Hall  
 Shirley Hoy  
 Veronica Lacey  
 Carolyn Murphy

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 Sue Rowan  
 Sudbury Catholic District School Board  
 TELUS Communications Co.

### Friends in Learning

**\$500 - \$999**

Ken Gibson  
 Sol Kasimer  
 Helle Tosine  
 David Williams

### Legal Counsel

#### *Gift in Kind Donation*

McCarthy Tétrault LLP

## PROGRAM SUPPORTERS

### Atlantic Provinces Executive Program for Educational Leadership and Management

New Brunswick Department of Education  
 Newfoundland and Labrador Department of Education  
 Nova Scotia Department Education  
 Prince Edward Island Department of Education and Early Childhood Development

### Canada's Outstanding Principals

Alberta Education  
 CIBC  
 Deloitte  
 Manitoba Education  
 Newfoundland and Labrador Department of Education  
 Nova Scotia Department Education  
 Nunavut Department of Education  
 Ontario Ministry of Education  
 Prince Edward Island Department of Education and Early Childhood Development  
 Yukon Department of Education

#### *Gift in Kind*

ExperiencePoint  
 Multi-Health Systems Inc.  
 Oliver Wyman

### Change Your Future

Halton District School Board  
 Hamilton-Wentworth District School Board  
 Helle Tosine  
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 Peel District School Board  
 RBC Foundation  
 Regina Harrison  
 TELUS Toronto Community Board  
 Toronto Catholic District School Board  
 Toronto District School Board  
 York Catholic District School Board

#### *Gift in Kind*

Stock Transportation

### Entrepreneurial Adventure

BMO Financial Group  
 Mr. William Young Jr. and The Young Fund of Hamilton Community Foundation

#### *Gift in Kind*

Brookfield Properties  
 First Canadian Centre  
 First Student Canada  
 Mic Mac Mall  
 Place D'Orléans  
 Regent Place  
 Stock Transportation

### I<sup>3</sup> – Investigate! Invent! Innovate!

Imperial Oil Foundation  
 Natural Sciences and Engineering Research Council of Canada  
 Newfoundland and Labrador Department of Education  
 TELUS Atlantic Community Board  
 TELUS Edmonton Community Board

#### *Gift in Kind*

Bell Trinity Square  
 Bentall Real Estate Services  
 Brookfield Properties  
 First Student Canada  
 Northam Realty Advisors Ltd.  
 RioCan Real Estate Investment Trust  
 Stock Transportation  
 Sun Life Financial  
 Yonge Eglinton Centre

### Ontario Directors of Education Institute on Leadership and Strategic Impact

Ontario Ministry of Education

### Ontario Supervisory Officer Executive Program on Leadership and Management

Ontario Ministry of Education

### Passport to Prosperity

Ontario Ministry of Education

#### *Careers in Nuclear*

Atomic Energy of Canada  
 Bruce Power  
 Canadian Nuclear Association  
 Canadian Nuclear Safety Commission  
 Nuclear Waste Management Organization  
 Ontario Power Generation  
 Painters' Allied Trades Local 1494/1590  
 Power Workers' Union  
 The Society of Energy Professionals  
 Women in Nuclear Canada

### Policy & Research

Canadian Council on Learning  
 Max Bell Foundation  
 Ontario Ministry of Education

### Round Table on Technology

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 Ontario Principals' Council  
 Pearson Canada  
 Peel District School Board  
 Simcoe County District School Board  
 Toronto Catholic District School Board  
 Toronto District School Board  
 York Catholic District School Board  
 York Region District School Board

### Take Our Kids to Work

Alberta Education  
 Government of New Brunswick  
 Manitoba Education  
 New Brunswick Department of Education  
 Niagara Peninsula Aboriginal Area Management Board  
 Northwest Territories Department of Education  
 Nova Scotia Department of Education  
 Ontario Ministry of Education  
 Prince Edward Island Department of Education and Early Childhood Development  
 Saskatchewan Learning  
 Scotiabank Group  
 Yukon Department of Education

#### *Gift in Kind*

DW and Partners

### Turning Points

Anonymous  
 Niagara Peninsula Aboriginal Area Management Board  
 Ontario Ministry of Education

### Welcome To Kindergarten

Alberta Education  
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 Calgary Learning Village Collaborative  
 Canadian Auto Workers Union/TCA Canada

Canadian Council on Learning

Desjardins  
 District of Nipissing Social Services Administration Board  
 Government of Alberta's Community Spirit Program  
 Manitoba Education  
 Manulife Financial Corporation  
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 Nova Scotia Department of Education  
 Ontario Ministry of Education  
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 Raise-a-Reader, Alberni Valley Times  
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 Sussex Area Community Foundation Inc.  
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 The McCain Foundation  
 The Ontario Trillium Foundation  
 The Winnipeg Foundation  
 Township of Langley  
 Participating School Boards, Districts, and Divisions in:

- British Columbia • Alberta • Manitoba
- Ontario • New Brunswick • Nova Scotia • Prince Edward Island

#### *Gift in Kind*

Elementary Teachers' Federation of Ontario  
 Toronto Public Library



## 2009 – 2010 TRIBUTE EVENTS



**Toronto 2010** The Toronto Tribute dinner, which took place on Thursday May 13, 2010, invited over 1,000 leaders from business, government, education and the community to salute public education and the contributions of John Honderich, C.M., O.Ont., The Honourable David Peterson, P.C., O.Ont. and Manulife Financial. The evening also featured a special recognition of the Canadian pioneer of early years education Dr. J. Fraser Mustard, C.C., O.Ont., who received the Lifetime Achievement Award. The Master of Ceremonies for the evening was Sylvia Chrominska, Group Head, Global Human Resources and Communications, Scotiabank Group.

▶ *Toronto Tribute Dinner 2010 (left to right) The Honourable David Peterson (Honouree); Veronica Lacey; Sylvia Chrominska (Master of Ceremonies); The Honourable Frank McKenna (Presenter); John Honderich (Honouree).*

### 2010 Toronto Tribute Dinner

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**Moncton 2009** The Moncton Tribute dinner held on Monday November 2, 2009 invited over 500 leaders from business, government, education and the community to celebrate public education and the contributions of The Honorable Marilyn Trenholme Counsell, O.N.B. The event also featured Keynote Speaker Justin Trudeau and Master of Ceremonies, Roxanne Reeves.



▶ *Student ambassador; James K. Irving, Honourary Patron; The Honourable Marilyn Trenholme Counsell (Honouree); Veronica Lacey; Roxanne Reeves (Master of Ceremonies).*

### 2009 Moncton Tribute Luncheon

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**Vancouver 2010** Over 350 leaders from business, government, education and the community attended the Vancouver Tribute Luncheon, which was held on Friday June 4, 2010. The event championed public education and honoured the contributions of Dr. Saida and Firoz Rasul. The Luncheon also featured Keynote Speaker Nadir Mohamed, President and CEO, Rogers Communications and Master of Ceremonies, Deborra Hope, anchor, Early News, Global BC™.



▶ *Student Presenters; Veronica Lacey; Firoz Rasul (Honouree); Dr. Saida Rasul (Honouree); Art Reitmayer (Co-chair); Deborra Hope (Master of Ceremonies); Nadir Mohammed, President and CEO, Rogers Communications Inc. (Keynote Speaker); Catherine Van Alstine (Co-chair).*

### 2010 Vancouver Tribute Luncheon

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