

PATHWAYS TO ENTREPRENEURSHIP

MODERATED BY MERCEDES PHILLIPS, GRADE 11 STUDENT AT CAMPBELL COLLEGIATE



JORDAN DOOLEY

Lead Outreach Agent & Founder, Vearthy

Jordan Dooley is a 27-year-old indigenous entrepreneur who grew up in Orillia, Ontario. Since 2015, he has been living throughout western Canada, moving from town to town as an adventure tour guide. He currently lives in Sechelt, British Columbia where he works on his business, Vearthy, as well as with B.C. Parks as a Park Ranger. Jordan's love of the natural world has greatly influenced his career path and how he runs his business.



Sage Lacerte

Founder & CEO, Sage Initiative

Sage Lacerte is Carrier from the Lake Babine Nation and has served as the Founder and CEO of the Sage Initiative since 2019. The Sage Initiative is the first Indigenous womxn's impact investment collective that will generate a circular economy by facilitating the flow of capital from Indigenous womxn investors to Indigenous social enterprises. Between 2018-2020, Sage has served as the National Youth Ambassador of the Moose Hide Campaign Development Society – a grassroots movement of Indigenous and non-Indigenous men and boys that works to end violence against women and children in Canada, with a particular focus on post-secondary initiatives.



Mark Marsolais-Nahwegahbow

Founder, Birch Bark Coffee Company

Mark is Ojibwe and a Band member of Whitefish River First Nation located on Birch Island, Ontario in the District of Manitoulin Island and he is the Founder of two First Nations owned companies, IndiGenius and Associates Inc. and Birch Bark Coffee Company Inc. He is on a mission to make a difference in Indigenous people's lives across Canada. He is a firm believer that with self-determination and perseverance he can make a difference through education and awareness across our nation.

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